

# Chief Executive Officer's Club, Inc.

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Larry Hoffman, who heads Northern Virginia's most successful accounting firm is a member of the Washington, D.C. CEO Club and PAC and The Super PAC. Plus, he manages a venture capital firm in his spare time. So, when he called and said, "Joe, I want to introduce you to one of our newest investments, NuEWorld.com." I responded enthusiastically. That is when I met the Founder and CEO, Alex Arnold.

Now, I am inviting you to do the same. This is a new company, which has raised millions of dollars to combine multi-level marketing with the Internet.

Come and enjoy drinks, lunch and a chance to learn how Alex raised money in the current recession. He is a colorful speaker who made millions in his prior multi-level business and he has transferred that knowledge to the Internet. An exciting combination.



Alex Arnold

BUT, HERE IS THE REAL REASON TO BUST-UP YOUR VERY BUSY SCHEDULE AND JOIN THE CHIEF EXECUTIVE OFFICER'S CLUB AT NOON. For twenty-three years we have said, "*it's OK to have fun if you are making money.*" This luncheon will show you how to create money for yourself and better yet, for most of your employees.

The luncheon fee is \$150 for guests. I will look forward to meeting you at the program.



Larry Hoffman

All the best,

*Joseph R. Mancuso*

Founder & President

*The CEO Club will assemble in June in Los Angeles, CA to share ideas during our three-day Management Course. This year's program will run from Sunday night, June 23rd, through Wednesday night, June 26th, at the lovely Ritz Carlton at Laguna Niguel.*



## A NuEWorld ON THE WAY...

Multi-level marketing has created companies like Amway, Nuskin, Herbalife, and Mary Kay. Forbes Magazine listed Amway's founder, a previous CEO Club speaker, Rich Devos, as the fourth richest American. You can hear Rich's talk for free on our website [www.CEOClubs.org](http://www.CEOClubs.org). Alex Arnold has taken multi-level marketing and the Internet and combined the best of each to create a new business. In less than a year, he has built the framework for an international Internet business. In the slow month of December 2001, he added 15,000 affiliates to NuEWorld.

NuEWorld is a virtual business, as you never touch any products. Yet the site has over 1,000,000 products for sale. For instance, because of Alex's prior long distance telephone experience, affiliates pay 4.9 cents per minute for long distance with six second billing. And they get a free 800 number. There are a number of other bargains on the site, as well.

Come and meet a fellow entrepreneur and hear his vision. Come and join the team and benefit by being "in" early. Involve your employees in a business opportunity where their entrepreneurial fantasies can become realities.

## SOME OF THE SERVICES ON NuEWorld.COM

### Long Distance

- ◆ 4.9 cents per minute anytime for state-to-state calling with e-billing.
- ◆ Billed in 6-second increments—domestic calls.
- ◆ Low monthly recurring charge of \$2.95.
- ◆ No set up fees.
- ◆ Free toll-free number with 4.9 cents per minute anytime for state-to-state calling with e-billing.
- ◆ Calling cards.
- ◆ Customer support services 24 hours per day six days a week.

### Enhanced Services:

- √ Consolidate your communications to one number (an 800 number).
- √ Manage your communications (calls, faxes and email on the Web) through the phone.
- √ Route your calls to wherever you are. No more phone tag!
- √ Screen your calls as they come in.
- √ Conference calling.
- √ Use iControl on your computer for unrivalled power over your communications.
- √ Service packages starting as low as \$12.95 per month with a \$25 activation fee.

### Wireless

- ◆ Phones through Nextel for as low as \$49.99.
- ◆ Rate plans starting at \$69.95 per month.
- ◆ Nextel "Direct Connect" included in plans.

### Health & Wellness Products

- √ Nutritional supplements
- √ Skin and hair care.

**Pharmacy:** Through our affiliation with MIMRx, we offer the consumer convenient shopping for all their prescription and pharmacy needs. There are daily specials along with non-prescription, health and beauty, home, medical and health resources. The health resources provide consumers with drug information, information on health conditions and an "Ask Our Pharmacist" capability.

### Internet

- ◆ Internet Access: Low as \$10.95
- ◆ Domain name registration: Starts at \$19.95 per year
- ◆ Website Development and Hosting: The NuEstore Web Site Builder is your solution to establish a presence on the World Wide Web at an affordable price.
- ◆ NuEbookstore: Over 3,000,000 products including books, music, DVDs and more!
- ◆ NuEApparel: One-stop shop for all your business casual needs.
- ◆ On-Line Auction: At uBid you'll have the opportunity to purchase a wide range of brand name merchandise, up to 70 percent off retail, through live-action bidding.
- ◆ NuE Global Village: Add your business to the NuE Global Village for FREE!

# PRODUCTS & SERVICES OF INTEREST



- Long Distance
- Wireless

## Internet Products

- ISP
- Domain Registration
- NuEstore Web



Communications Products

- Enhanced Services



Site

Financial Products

- ArcLoan

## Health & Wellness Products

- Pharmacy
- The Family Solution
- NuEnoni Juice



## Shopping Products

- NuEsupermall
- NuEglobal Village
- NuEapparel
- NuEbookstore



## ABOUT THE CHAIRMAN

Alex has created a dot com success story by building a team of men and women that share his vision of empowering people worldwide. This process of team building and individual empowerment, which has created so much success, is definable and specific regardless of what industry it is applied to.

These strategies and techniques have been utilized by top executives in the business world, to college students, and at home Moms. For instance, Greg Holmes from Vienna Virginia, a new member of the CEO Club, was ranked number three out of 93,000 realtors in North America for Century 21 in 1996,97, and 98. Greg has created over \$300 million in sales volume and has handled over 1,500 transactions (homes sold)! Over the last year Greg has built an incredible business with People-commerce by utilizing the tools and techniques that Alex has developed!

Del Rogers, founder and Chairman of the Rogers Company, which has raised over \$3.4 billion for churches all across America in the last thirty years says, "Alex is one of the most dynamic young men I have ever met! His strategies are sound and his principles are based on integrity. My wife Judy and I are building People-commerce aggressively, and have been able to apply a great deal back into the Rogers Company. Regardless of the industry, the tools are fundamental and powerful building blocks to greatness. You will love it!"

Alex feels that empowering others to greatness is absolutely the most rewarding thing he could ever accomplish. But, empowerment and team building is not just about big business, it is also about success on the home front. Learn how these proven success strategies can have a positive impact in every area of your life!

# Registration/Order Form

Please reserve \_\_\_\_\_ seat(s) for:  
**Alex Arnold** for \$150 per person, as indicated below:

City _____	Date _____
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List each person attending	Amount
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
<b>Total:</b>	<b>\$ _____</b>

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Telephone (      ) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

### Method of Payment:

- Check enclosed (payable to CEO Club)  
 Visa     Mastercard     American Express

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

**Please return this entire form with your payment to:**  
**CEO Clubs, Inc.**

457 Washington Street • New York, NY 10013  
 URL: [www.ceoclubs.org](http://www.ceoclubs.org) (or .com)  
 Tel: (212) 925-7911 • Fax: (212) 925-7463 • VM: (212) 978-8863  
 Email: [info@ceoclubs.org](mailto:info@ceoclubs.org)

# Meeting Locations and Dates

**Baltimore** Wednesday  
 Harbor Court Hotel March 6, 2002  
 550 Light Street  
 Inner Harbor Baltimore, MD  
 (410) 234-0550

**Boston** Monday  
 Harvard Club of Boston March 4, 2002  
 374 Commonwealth Ave.  
 Boston, MA 02215  
 (617) 536-1260

**Dallas** Tuesday  
 The Mansion on Turtle Creek March 19, 2002  
 2821 Turtle Creek Blvd.  
 Dallas, TX 75219  
 (214) 559-2100

**Los Angeles** Wednesday  
 Los Angeles Athletic Club March 20, 2002  
 431 West 7th Street  
 Los Angeles, CA 90014  
 (213) 625-2211

**New York** Tuesday  
 The Harvard Club March 5, 2002  
 27 West 44th Street  
 New York, NY 10036  
 (212) 840-6600

**Philadelphia** Tuesday  
 The Prime Rib March 5, 2002  
 1701 Locust Street @  
 The Warick Hotel Dinner Meeting  
 Philadelphia, PA 19103  
 (215) 672-1701

**Pittsburgh** TBA  
 The Rivers Club  
 301 Grant Street  
 Pittsburgh, PA 15219  
 (412) 391-5227

**San Francisco** Thursday  
 Scott's Seafood March 21, 2002  
 2 Broadway  
 Oakland, CA 94607  
 (510) 444-3456

**Washington DC** Thursday  
 Maggiano's Little Italy March 7, 2002  
 1790 International Drive  
 McLean, VA 22102  
 (703) 356-9000