



# TZACHI H. WEINTRAUB

Tzachi (Ike) Weintraub is the founder and CEO of International Competitive Intelligence Group (I.C.I.). The core business of I.C.I. Group is to provide competitive intelligence and business information thereby maximizing the client's capabilities in gaining the competitive advantage.

The Competitive Intelligence Program provides clients with benefits such as:

- **Increase Market Share**
- **Anticipation of Competitors' Actions**
- **Reduction of R&D Expenses**
- **Timely Response to Marketplace Changes**

By using worldwide resources affiliated with the group, I. C. I. provides some of the following competitive information:

- **New Product Research and Development**
- **Competitors In Depth Background**
- **Marketing and Sales Figures**
- **Business Culture and Work Environment**
- **Pre Acquisition/Take Over Inside Prospective**
- **Expose Counterfeit Production**
- **Illegal Use of Trade Secrets, Copy Rights and Patents**
- **Competitive Intelligence Audit - Risk Exposure**

I.C.I. Group was founded by a select group of former military commanding officers, veterans of national and international government intelligence and security agencies, business professionals and lawyers. The firm is headed by Tzachi (Ike) Weintraub, a former Major in the Israeli army, with more then 20 years of intelligence and security experience and several years as Director of Security for a national agency with 30 regional offices. The company's headquarters in NY, has representatives in South East Asia, Japan, Mexico, the Caribbean Islands, South America, East/West Europe and Israel.

Tzachi and his wife Marjorie live in Mt. Kisco, NY and have two children: Ariana, age 5 and Jordan age 3.

**I.C.I. Group**  
367 Crow Hill Rd, Mt. Kisco, NY 10549, 914-244-1500 Fax 914-244-3806  
tzachi@ibm.net