



# SUSAN BEARD

Renowned Philadelphia photographer Susan Beard began Susan Beard Design Studio in 1990. Her vision for the studio incorporates a dynamic formula the results of which are images that are alive, captivating the “decisive moment” whether the subject is a lively celebration, a commercial portrait, or a momentous event. She credits the success of the studio on this formula combining a team of talented, personable, client-orientated artists with the highest standards of excellence in quality, innovative and service.

Photographers selected for the team at Susan Beard Design Studio are studied artists that exhibit a passion and dedication to the artistic medium of photography. Most continue to contribute to their art and the studio actively supports their individual talents. Together, these independent artists collaborate to continually produce extraordinary works for the studio’s clientele. This is achieved in an energetic atmosphere of professionalism, respect and communication where new works and new ideas converge. In all aspects this formula continually asks: “What else can we do?” Here, creative energy is born and continually fed by each member of the team’s commitment to excellence.

Working collaboratively as well with the photographer-artists, the studio’s clients respond to innovation—to something more than ordinary. They feel secure in the professional standards of the studio and sense the creative spirit and living innovation that captures the flow and energy of their subject in images delivered with unsurpassed quality and service. As a result, the studio has grown exponentially with a network of returning and referred clients.

Philadelphia’s top hotels and events planners also recommend Susan Beard Design Studio to their clients.

In addition to their private clients, corporate clients include: Turner Construction, Bellevue Park Hyatt, William Penn Foundation, CDNOW.com, Freeman Decorating (Republican National Convention), KB Consultants, 3000bc, Robertson Florist, D4 Advertising, Julian J. Studley, Smith Mack ONCOR International, Culinary Concepts Catering, Prudential, Fox & Roach, Samuel & Ballar, Attorneys-at-Law...

Susan Beard has been highlighted at countless galleries and art shows throughout the region over the years. Most recently, she was awarded second place in the Mayfair National Jurried Exhibition. Additionally, her work was selected for the renowned Phillip’s Mill Photographic Jurried Exhibition in New Hope, Pennsylvania. She was awarded the Elizabeth Schuman Memorial Award for photographic excellence. Her work has been featured in Philadelphia Magazine, Elegant Weddings and Philadelphia Weddings.

Susan Beard studied photographic and design at the Moore College of Art in Philadelphia and fine art photography at the Parsons School of Design in Paris, France.

## **Susan Beard Design**

**123 Leverington Ave, Manayunk, PA 19127, 215-482-9594 Fax 215-482-9979**