

# ROBERT W. BASSMAN



Bob Bassman spent twenty years in the advertising and print media business culminating with the position of Vice President, Corporate Director of Marketing for a Division of A. H. Belo, a Dallas based Communications Company.

In 1981, Bassman founded what is know today as Kaye/Bassman International Corp., an international professional, executive and technical search firm headquartered in Dallas, Texas. Reported by Executive Recruiter News, K/BIC is ranked (revenue) in the top 40 retained search firms in the nation and among the top 5 single locations. Growth has exceeded 35% for the past five years with acquisitions.

It is the vision of Bassman and his team of 90 dedicated professionals to be the permanent, single-source provider of choice of Human Resource Services. The team at K/BIC is bonded by their primary values integrity, trust and respect for individuals where the overriding mission if to always exceed the client's expectations.

Bassman did his undergraduate studies at Fordham University and graduate work at the University of Dallas. An active competitor in many sports, Bassman is currently the World AAPF Power lifting Champion and has established 27 state, national and word power-lifting records.



A team member characterized the K/BIC organization as mirroring the will and determination of Bassman in always moving toward becoming better. Whatever the formula, it must work as the company and many individuals in it have become the benchmark for their network of over 100 offices and 5,000 consultants.

**Robert W. Bassman, CEO**

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