

RITA A. O'BRENNAN



Mrs. O'Brennan has served as president of Flite 3, the largest and most comprehensive audio, video, film and multimedia production facility in the Mid Atlantic region, since 1994. She joined the firm in 1986 and served in various positions, including vice president of operations, before her appointment to president. She remains the area's first and only woman president of a full service production facility.

Flite 3 Studios provides a full range of production services for radio and television commercials, corporate productions, television programming and feature films. It has been in continuous operation since 1958.

During her tenure with Flite 3, she has led the studio in a series of milestone achievements including its distinction of being Maryland's first production facility to be utilized by a feature film; Maryland's first production facility utilized by national network programming; its first remote broadcast with ABC's 'Good Morning America' from the Virgin Islands. Flite 3 has received numerous awards including 1st place Award of Excellence from the International Television & Video Association and Cine Golden Eagle.

She is a committed, active and recognized industry leader and advocate. Her many accomplishments include: Founding member of the Maryland Chapter of Women in Film & Video who honored her with its prestigious Charm City Award in 1999.

In 2000, Mrs. O'Brennan represented the Maryland production community as she worked with others for the successful passage by the Maryland State Legislature of a sales tax exemption bill to help the state successfully compete for out of state production to come to Maryland.

Her leadership role in this effort triggered the formation of the Maryland Production Alliance, made up of a cross section of representatives of the Maryland production community who are dedicated to growing film, video, television and multimedia production within the State of Maryland. Mrs. O'Brennan serves as the organization's founding president.

Additionally, she is involved with the International Television and Video Association, the International Television Science Society, National Association of Broadcasters and the American Women in Radio and Television.

Mrs. O'Brennan serves on the boards of directors of Calvert Hall College High School, Towson University Board of Visitors—Electronics Media & Film Department, Producers Club/Maryland Production Guide Advisory Board.

She and her husband, Pat, are the parents of three children.

Flite 3 Recordings, Ltd.
1130 East Coldspring Lane, Baltimore, MD 21239, 410-532-7500
Fax 410-532-5419, Email raob@mdo.net