



CLAIRE W. KINCAID

Claire Kincaid is president of EEI Communications, a company of print and visual communications experts. EEI offers staffing, outsourcing, and training for both print and electronic media. Known for its absolute adherence to deadlines, to budgets, to quality, and to satisfying its customers, EEI has become the nation's largest firm dedicated solely to producing publications, multimedia, and Websites. We provide the project management and oversight for our clients by having them outsource their publications projects to us, or we provide experts who work in clients' offices doing the same kinds of work. We also teach others through our open registration classes and with our custom courses.

EEI Press, our publishing arm, produces a monthly subscription newsletter that focuses on publications standards and practices. The Press also produces a number of books for practicing publications professionals.

In 1997, EEI purchased 75 percent of the company and became an ESOP company. In 1999, our new owners received their first allocation of shares. Our new stockholders are excited about the opportunity to lead EEI and create wealth for themselves. EEI opened two new offices in 1999: Richmond, VA, and Silver Spring, MD.

In 2001, EEI began offering training Online and in Baltimore, MD, and Washington, DC. Claire's formal training includes a B.S. and an M.S. in microbiology and biochemistry. As a researcher, she worked for the Veterinary Science Department of the University of Maryland, the Walter Reed Army Research Institute, and the Office of Naval Research, London.

Claire and her husband, Chuck, focus their personal time and attention on their eight children (four children and their spouses) and their eleven grandchildren.



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