



GAIL B. KASPER

Gail Kasper is the President of Kasper Coaching Group, LLC, a Sales Specialist, Leadership Coach, Motivational Speaker, Public Speaking and Management Trainer. She has been the co-host for America's TVJobNetwork, a television show that aired on KYW and FOX. As a speaker, she has spoken in over 20 states and Canada, supporting not only the business industry, but also the sports industry and local high school programs. Organizations supported have ranged from the Pennsylvania Convention Center to ADT Security Services (the world's leading security company), to consultations with former coach of the Tampa Bay Lightning, Jacques Demers, to

public speaking training with top level CEOs.

To relay her message, her focus is customization, sports analogies, life experiences and humorous stories. Her most recent sales training program has been adopted by a leading organization providing national exposure and proven results.

Kasper's training career began as a project coordinator for a multi-million dollar medical research organization. Within a year, Kasper was promoted to manager to create a Project Coordination Department. She took on this challenge and grew a department to 3 divisions, developing a "new" team and doubling team performance within a 6-month time span. With her team, they contributed over \$170K to the company's "bottom line" through successful purchasing negotiations, created a new revenue stream through the Archives Division, streamlined the customer service and technical support training of close to 1000 research facilities nationwide. She also participated as a member of the team that established a company-wide Project Management Department and Standard Operating Procedures; company-wide strategic plan critical success factors, and the design and implementation of customer surveys. The department maintained a 95% CSR, the highest customer satisfaction rate in the company.

Preview video available upon request.

Gail Kasper Association

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