



JAMES E. HOFFMAN, JR.

BIOGRAPHICAL INFORMATION

James E. Hoffman, Jr. is the owner of Catalyst Consultants, LLC. Catalyst works with organizations and leaders committed to reaching the next level of performance by helping them to gain clarity about their current position, design their future, define success and the extent of change required to achieve it. Jim facilitates change initiatives and strategy retreats, and provides executive coaching and leadership development. As Catalyst's name suggests, we enable leaders to make better decisions faster, to achieve greater results more efficiently and to engage, energize and empower their teams.

James has more than 25 years of experience as an entrepreneur, marketing strategist and award winning team builder. Throughout his career, he has helped organizations to develop and implement sales and marketing strategies. He has also provided executive coaching and facilitation services for executive teams working on change initiatives and strategy and has co-authored several articles on strategic planning.

Beginning in 1999, James served as Executive Director of the CEO Club of Pittsburgh, revitalizing that chapter and increased its membership from four to eighty members in approximately three years. James orchestrated the marketing strategies for the Chapter and directed the development of strategic partnerships, marketing materials, the Chapter's web site, new programming formats, sponsorship programs and events. In 2001, he was appointed President of the Pittsburgh Chapter. During the past year, understanding the demographics of our region, James successfully spearheaded the development of a new level of membership to address the specific needs of entrepreneurs.

James earned a B.S. in Biology from Geneva College and a Master's Degree in Environmental Science and Management and a Master's Degree in Business Administration with a concentration in Management from Duquesne University.

James has been named in Strathmore's Who's Who for 2002-2003, for demonstrated leadership and achievement. In addition to the CEO Club of Pittsburgh, James is a member of the Association for Corporate Growth, SMC Business Councils, Beta Gamma Sigma and Phi Theta Kappa (International Honor Societies). He serves on the Board of Advisors for a local Financial Management firm and serves on the Membership Committee of the Rivers Club. James also holds the distinction of being the first Naturalist on behalf of Carnegie Museum at South Park.

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