



# GERALD GALISON

Jerry sold a successful chain of retail apparel stores in 1973. After five years of retirement, he started a small business publishing books in association with museums.

In 1982, sensing the commercial possibility of products other than books based on museum imagery, he began to work with the National Gallery of Art to create paper products based on works from their collection.

In 1984, business expanded dramatically when he introduced note cards packaged in well-designed boxes that were nice enough to keep or be given as a gift. Previously, the boxes had been discarded when the cards were used up.

Other paper products followed, such as jigsaw puzzles, journals, address books, calendars, recipe cards and diaries.

Through museums remained his focused, Galison's expanded to include projects with institutions such as the Nature Conservancy, the Sierra Club, the Vatican and many major books and magazine publishers.



Mudpuppy, a children's division was added in 1993, and the Holiday Collection in 1994.

Custom production has become a significant part of the business, with projects created for Liz Claiborne, Trump Casinos, Avon, Dayton Hudson and Walt Disney.

Jerry was graduated from Colgate University and pursued an advanced degree at the Harvard Graduate School of School of International Studies. He served in the Air Force and has three children pursuing diverse careers as Harvard professor, jazz musician and mother/entrepreneur.

## Galison Books

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