



SUSAN CANNONE

Susan Cannone has been an entrepreneur since she was ten years old selling customized potholders to her neighbors at fifteen cents each, two for a quarter. Today she is president of US Group Coverages Inc. a multimillion dollar insurance business specializing in medical insurance plans for all size businesses and associations in and around New York State.

Susan's first love was teaching, teacher training and public speaking She devoted 20 years of her life to a very full career in education and then became enamored again, this time with medical insurance. Being very service oriented, medical insurance appeals to Susan because it offers her the opportunity to provide high quality service to thousands of insurance agents as well as to the actual insurance subscribers. She often explains that she is on a "crusade" to develop and deliver the best possible medical insurance package on the market.

Susan knows no boundaries and with her Steadfast vision she lead her company into the foreground of the medical insurance arena by being one of the first to provide very complete programs that include routine hearing benefits, employee assistance programs, and coverage for dependents to age 25 who are not college students. She also plans to provide programs sponsoring acupuncture, massage therapy and nutrition consultations.

In just a few short years US Group has shown tremendous growth. Thousands of businesses, their employees and their families are benefited every day by the medical plans developed, marketed and administered by this creative and progressive health care company.

There is a saying, "if you need something done, give it to a busy person." This saying describes Susan's lifestyle very well. She and her husband wrote a book about self esteem which they have marketed to school districts around the state and Susan has completed half the credits toward a doctoral degree at St. John's University in educational administration. However, if you ask her what her greatest and most fulfilling accomplishment is, she will answer, "becoming a mom for the first time at age 45."



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