

# JOHN BURKE



John Burke started Big Apple Technologies and has been Chief Executive Officer since its inception in 1992. Big Apple Technologies is an IT infrastructure solutions company and application service provider specializing in hosting, implementing and integrating enterprise resource planning and customers relationship management applications for small and medium size businesses.

Big Apple Technologies, formerly known as Big Apple Computers, started as a computer reseller and professional services organization focused on providing “Sales and Service as Unique as New York” In 1998 the company transitioned to an IT solutions organization assisting clients with upfront business process consulting to prepare for new systems and provide the system integration services: infrastructure system design, legacy integration, infrastructure implementation and data migration. Our newest development, the application service provider model was created in February 2000.

John started his entrepreneur career at the age of sixteen in Manhasset, Long Island where he performed magic shows for children’s birthday parties and Long Island block parties. While attending Iona College from 1981 – 1985 he launched a successful plague business for the graduating classes of Iona. After college, he worked for IBM and developed a desire to pursue sales and marketing. While working at IBM he started a successful 900 number titled ‘ The Software Review Hotline’.

John is a member of the Young Entrepreneurs Organization and Who’s Who Worldwide.

## **Big Apple Technologies**

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