

# SHEILA BERTOLDI



Sheila Bertoldi is the founder, president and CEO of IMPRINT, Inc., the largest woman-owned promotional products company in Maryland. Eleven-year old IMPRINT represents more than 400,000 customized promotional products - ranging from wearables to millennium calendars, in addition to executive gifts and awards.

Creativity and excellent customer service have set IMPRINT above its competition. The company has been the recipient of 13 Golden Pyramid Awards from the Promotional Products Association International, the highest honor given in the industry for outstanding creativity.

IMPRINT represents such diverse clients as Northrop Grumman, McCormick & Company, the United States Postal Service, The St. Paul Companies, Coca Cola, Revlon and Lucent Technologies to name just a few. IMPRINT's multimillion dollar sales volume is made up of customers throughout the United States, South America and Europe.



Sheila not only provides creative ideas and items to clients big and small, she also makes time to network and volunteer in the Baltimore business area. Sheila is past president of the Sales Promotion Club of Baltimore, Inc., and current secretary of the Maryland Chapter of the National Association

of Women Business Owners. In 1994, Sheila was named Woman of the Year by the Towsontowne Business and Professional Women's Club for outstanding achievement in business. The Small Business Administration named Sheila Runner-up Small Business Person of the Year in 1997, and she was named one of the Top 100 Women in Maryland for 1999. Presently, Sheila is on the Board of Trustees for the Franciscan Center, a community outreach agency in Baltimore City and is Chairperson for the fifth straight year of their very successful fund-raising golf tournament.

## **Imprint, Inc.**

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