



BRUCE BENDELL

Bruce Bendell is the Dealer Principal for the Major Automotive Group Dealerships, which encompasses some 12 new car franchises and related companies.

At age 46, he is the Chairman of the Board and CEO of the Major Automotive Companies, Inc (NASDAQ; MAJR), also the founder and CEO of its automotive subsidiaries,

After purchasing his first used car from Major Chevrolet, Inc. In 1972 and then buying the franchise in 1985, Major Chevrolet/Automotive Group has grown from 10 million in sales, to over 300 million in sales, and was the recipient of the 50th largest privately owned business award in Queens, Brook-

lyn and Staten Island before it went public in 1998.

While running the successful Major businesses, takes a big part of Bruce's life, giving back to the community is also a big part.. He has received numerous awards, such as Queens Businessman of the Year, Ellis Island Medal of Honor, the Paul Harris Fellow award from the Queens Borough Rotary Club and was honored by the Sunnyside Community Services and the Chabad of Roslyn for his work in the different communities.

He was the past Chairman and a current member of the Long Island City YMCA board of managers and was instrumental, as the past capital campaign chairman in the fundraising effort, in building a new 5.5 million dollar facility.

He also serves as Director of the Queens Chamber of Commerce, the Long Island City Business Development Corp., the Long Island City Lions Club, Chairman of the Bell Atlantic Customer Advisory Board, a member of the Queens District Attorney's Business Advisory Council and a trustee of the New York Hospital Medical Center of Queens.



Industry-wise, Bruce is a founding member and past President of the National Association of Fleet Resale Dealers, a member of the Microsoft Carpoint advisory board, a member of the National Automobile Dealers Association and the Greater New York Automobile Association and currently serves as a Director of the Tri-state Chrysler Plymouth Jeep and Kia Advertising Associations and was President of the NYC Chevrolet Dealers Advertising Group.

He could not do all the above without the love and support of his wife I Laurie (who hold as M.S. degree in Social Work and is still licensed by the NYS Insurance Dept.), and three children, Jamie, Hallie, and Adam.

Major Automotive Group

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