

ROBERT A. ADAM



With more than 25 years of experience in brand identity and marketing, Robert A. Adam is Chairman and Chief Creative Officer and one of the founding partners of Adam, Filippo & Associates, Inc. (AF&A), headquartered in Pittsburgh, PA.

A recognized brand expert, Robert has been a driving force in the creativity that has earned his firm a reputation for developing creative brand solutions for prospective clients' needs. AF&A is the only brand identity and marketing firm located between Chicago and New York that also offers facility and interior design as part of brand strategy capabilities. These complement AF&A's extensive experience in research, strategic positioning, graphics, communications, print and electronic media advertising, exhibit design and signage.

Robert has earned numerous prestigious local, regional, national and international awards for brand-related projects, including corporate identity, logo development, annual reports, capabilities brochures, exhibit design, product marketing literature, and a wide variety of collateral print projects. He was also the first recipient of the Celebrate Creativity Awards, for his consistency in design excellence and innovation.



Not limited to two-dimensional work, Robert holds design patents for a display system, General Foods packaging, and paper distribution vehicle. A graduate of Carnegie Mellon University, Robert holds a Bachelor of Fine Art in Industrial Design and a Masters of Fine Art in Design. Prior to founding AF&A, he worked with several other design consulting firms.

Robert has supported many community activities and professional associations, including the Family House Polo Match, Industrial Design Society of America (ISDA-secretary/treasurer), the Leukemia Society's Celebrity Waiter Luncheon, Health Executive Forum and the Pittsburgh Public Theater.

A Pittsburgh native, Robert and his wife, Jan, reside in Fox Chapel with their two daughters.

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